



Faculty Development Program



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Title : Impactful publication manuscript writing

Event Outcome

- Understand the Principles of Impactful Writing

Date : 2025-11-13 - 2025-11-13

Time : 14:15 - 17:30

Venue : DR.MGR BLOCK 210



Resource Person 1 - Details

Name : Dr Caven McLoughlin

Designation : Professor, Kent State University

University/ Company : Kent State University, USA

Address : USA, 44240.

Resource Person's Profile :

1. Profile of Dr Caven McLoughlin

Emeritus Professor of Psychology, School Psychology Program, School of Lifespan Development and Educational Sciences, College of Education, Health and Human Services, Kent State University

The session will explore the key elements of a powerful scientific manuscript clarity of objectives, methodological transparency, logical structure, and persuasive narrative flow. It will also highlight common pitfalls in academic writing, ethical considerations in authorship, and strategies for selecting appropriate journals

Literature Review, Writing and Structure Improvement, Data Visualization and Presentation

Coordinator's: **Prof. NAGA VENKATA RAGHURAM J. 12459 - Associate Professor Sr.**
- VITBS