



## Faculty Development Program



**VIT**<sup>®</sup>  
Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

**Title :** Enhancing Research Potential and Publication with Clarivate Information Solutions

**Date :** 2025-03-20 - 2025-03-20

**Time :** 10:00 - 11:30

**Venue :** ROOM NO 316 VIDEO CONFERENCE HALL PERIYAR EVR CENTRAL LIBRARY

### Event Outcome

- Participants will enhance their research efficiency publication success and academic impact using Clarivate advanced information solutions



#### **Resource Person 1 - Details**

**Name :** Mr Srijith Sasidharan

**Designation :** nil, nil

**University/ Company :** PROQUEST, Vellore

**Address :** India, 632014.

#### **Resource Person's Profile :**

##### 1. Profile of Mr Srijith Sasidharan

Srijith Sasidharan is the Customer Success Manager at Clarivate leading customer engagement across the Asia Pacific region. Based in Bangalore, he collaborates with academic institutions and corporate organizations in South and West India, as well as Sri Lanka, to maximize the value of Clarivate solutions. With an MBA in Marketing and a certification in Digital Marketing and Analytics from ISB Hyderabad, he brings a strategic approach to customer engagement. With over 15 years of experience,

Enhancing Research Potential and Publication with Clarivate Information Solutions aims to equip faculty and researchers with advanced tools for impactful research and publication. Clarivate solutions, including Web of Science and EndNote, enable efficient literature review, citation management, and journal selection, enhancing research visibility and credibility. This FDP focuses on optimizing research workflows, improving scholarly communication, and increasing publication success in high-impact journals. By leveraging Clarivate resources, participants will gain insights into research metrics, publication strategies, and best practices, ultimately strengthening institutional research output and global academic presence.

nil

**Coordinator:** Teaching Learning Centre of Excellence, VIT, Vellore