TLCE	**Teaching Learning Practice**	VIT® Vellore Institute of Technology (Deemed to be University under section 3 of UGC Act, 1956)

Title : AI Trends in Website Development and SEO

Date : 2025-06-05 - 2025-06-05
Time : 10:00 - 17:30
Venue : LIBRARY VIDEO CONFERENCING HALL

Event Outcome

- Future-Ready Skills: Understanding AI in web and SEO development is crucial for career growth. Innovation & Creativity: AI fosters new ways of thinking about digital content creation. Better Online Presence: AI-driven SEO techniques can improve personal or business branding online. Learning AI trends empowers individuals and businesses to create smarter

Resource Person 1 - Details
Name : Mr Saravana Kumar V
Designation : Senior Team Leader , SAS
University/ Company : HEPL Cavincare, Chennai
Address : India, 624615.

Resource Person's Profile :

1. Profile of Mr Saravana Kumar V
Took full ownership of the project, overseeing development to maintenance, and successfully delivered it within a strict timeline without any flaws. Possesses strong expertise in programming applications, with proficiency in HTML, CSS, PHP, React, and AngularJS, along with experience in using MySQL for database management. Additionally, skilled in digital marketing, including SEO and SMO activities.

Learning AI trends empowers individuals and businesses to create smarter, high-performing websites while adapting to search engine advancements

Virtual Reality (VR) is evolving rapidly in 2025, transforming industries beyond gaming. Here are some key trends
Cloud VR Streaming: Platforms like Vagon Streams allow users to access VR applications without expensive hardware.
Hyper-Realistic Experiences: Advances in sensory technology enable users to feel raindrops, smell flowers, and even taste virtual food.
VR in Education & Training: Students can explore historical site.

Coordinator's: **Prof. VANITHA R 13674 - Assistant Professor Grade 1 - CPD**
Prof. SUJATHA V 13403 - Assistant Professor Grade 2 - SAS