



Faculty Development Program



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

Title : Impact Is Not an Accident:
Unconventional Ways to Grow Citations and H-
Index

Date : 2026-02-26 - 2026-02-26

Time : 11:45 - 13:15

Venue : KAMARAJ AUDITORIUM, TT

Event Outcome

- Contribute to improved institutional research performance



Resource Person 1 - Details

Name : Partha Sharathi Mallick

Designation : Professor Higher Academic Grade, School of Electrical Engineering

University/ Company : VIT, Vellore

Address : India, 632014.

Resource Person's Profile :

1. Profile of Partha Sharathi Mallick

Prof. Parthasharathi Mallick is the Pro Vice- Chancellor of VIT Vellore.

Research impact is increasingly measured not only by the number of publications but by the visibility, influence, and sustained citation performance of scholarly work. The Faculty Development Programme aims to shift researchers perspectives from volume-driven publishing to strategic, impact-oriented research dissemination. This program introduces participants to non-traditional yet ethical approaches for enhancing research visibility, discoverability, and scholarly influence. Key themes include designing citable research questions, improving academic discoverability through titles, abstracts, keywords, and digital platforms, leveraging collaboration networks, optimizing journal selection using bibliometric insights, and engaging with open science and altmetrics responsibly. The FDP also emphasizes ethical citation practices, author profiling, and long-term research branding. By integrating strategic thinking with modern research analytics tools, the program empowers faculty members and researchers to systematically enhance citations and H-index while upholding academic integrity and global research standards.

NA

Coordinator: Teaching Learning Centre of Excellence, VIT, Vellore