



## Faculty Development Program



**VIT**<sup>®</sup>  
Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

**Title :** One-day FDP on the fundamentals of effective business proposal preparation

**Date :** 11-Mar-2024 - 11-Mar-2024

**Time :** 10:00 - 17:30

**Venue :** HOMIBHABASJT

### Discussion Points

- Crafting a compelling value proposition
- Writing clear and concise content,
- Presenting financial projections effectively.



### **Resource Person 1 - Details**

**Name :** C Ramaswamy Desai

**Designation :** Project Director, CR Business Solutions

**University/ Company :** CR Business Solutions, Trichy

**Address :** India, 632014.

### **Resource Person's Profile :**

#### **1. Profile of C Ramaswamy Desai**

He has rich experience in the field of Enterprise Promotion and Project enterprise promotion and project implementation. He has more than 30 years of experience in this field.

This one-day, interactive workshop equips you with the fundamentals of effective business proposal preparation. Learn how to write clear, concise, and compelling proposals that demonstrate your value proposition and win over clients. The event is mandatory for faculty applied for FSV for academic year 2024

None

**Coordinator's:** Prof. VIDHYA S 11353 - Associate Professor Sr. - SENSE  
Prof. RENOLD ELSEN S 15768 - Associate Professor Sr. - SMEC