



Faculty Development Program



Discussion Points

Title : Salesforce Administrator

Date : 2024-07-08 - 2024-07-12

Time : 10:00 - 17:30

Venue : TT 432

- Best practices for managing user accounts, roles, and permissions in Salesforce to ensure security and efficiency.
- Customization strategies for Salesforce applications, focusing on creating custom objects, fields, and page layouts
- Techniques for maintaining high data quality, deduplication, and validation rules.
- Effective use of automation tools like workflow rules, process builder, and flow to streamline business processes.
- Methods for generating and utilizing reports and dashboards to provide actionable insights and support data-driven decision-making.



Resource Person 1 - Details

Name : Aman Tiwari

Designation : Consultant, CDC

University/ Company : Smartbridge, Hyderabad

Address : India, 500001.

Resource Person's Profile :

1. Profile of Aman Tiwari

He is an experienced Salesforce Developer with a demonstrated history of working in the information technology and services industry. Skilled in Communication, Public Speaking, Management, Salesforce.com and Leadership

The Faculty Development Program (FDP) on Salesforce Administrator is designed to equip participants with comprehensive knowledge and practical skills in Salesforce administration. This program will cover essential aspects of Salesforce, including user management, security settings, data management, and automation processes. Participants will learn how to customize Salesforce applications to meet specific organizational needs, enhance data quality, and improve user productivity. Through hands-on sessions and real-world scenarios, attendees will gain the expertise needed to effectively manage and optimize Salesforce environments. By the end of the FDP, participants will be well-prepared to handle the responsibilities of a Salesforce Administrator, ensuring the seamless operation and strategic utilization of Salesforce within their institutions. This program is ideal for educators, IT professionals, and administrators seeking to deepen their understanding of Salesforce and leverage its capabilities for enhanced performance and innovation.

Salesforce website

**Coordinator's: Prof. MOHANASRINIVASAN V 11902 - Associate Professor Sr. - SBST
Prof. SATHISH A S 11229 - Professor Grade 2 - VITBS**